

£2080 TOP BID LEADS PRIORYFARM AND TIVEYS DISPERSAL SALES

A new era of marketing dairy sales was launched at Beeston Castle Auction when dairy cattle returned to being sold at the weekly Friday market after a break of over 11 years. This first sale comprised the dispersal of the milking portion of two herds who were ceasing milking – the Prioryfarm Herd of ME Ashford & Son of Beccles, Suffolk and the Tiveys Herd of CB Farming Ltd of Shackerstone, Nuneaton, Warwickshire.

The sale was very well attended and both herds sold readily to a packed ring of buyers who had travelled from as far as Yorkshire, Lancashire, Northants, Kent, Mid Wales and the Lley Peninsula.

The two top prices went to fresh calved heifers from the Tiveys Herd; Tiveys Bolivia Allen 27th is a daughter of Magor Bolivia Allen out of a VG85 twice 13000 kg dam and calved a couple of weeks giving 33kg. She sold to Andy Wright of Sandbach for £2080 who also took Tiveys Deslacs Superstar, a daughter of Deslacs Shaquille out of an (Ex90) Yatehouse dam sold giving 34 kg having calved at the end of February for £1900.

The top price from the Prioryfarm Herd was £1620 for Prioryfarm Jackson Matilda 29th who has given over 10000 kg with her first lactation. She is due again in June with her second to Ladys Manor Augusta and sold to Charles Sherwin of Middlewich. A very smart group of late summer and autumn calving heifers from the same home sold to a top of £1450 for the Durham Ross daughter, Prioryfarm Ross Lupin 3rd to GJP Robinson & Co., of Cholmondeston, Winsford.

AVERAGES:

PRIORYFARM: 63 Cows and Milking Heifers £1096.35; 18 Served Heifers £1197.22

TIVEYS: 69 Cows and Milking Heifers £889.71

WRIGHT MANLEY of Beeston Castle Auction, Cheshire were the Auctioneers.